

# CRM PROFILE

Your Insight on **Business Analytics**  
Provider of **Bespoke Solutions** and **Business Consultancies**

# Customer Relationship Management

The success of a business is directly co-related the with a successful relationship with their customers. Customer Relation Management (CRM) is not a mere implementation of technology but a strategic innovation to learn more about its customers.

## Premium Features Include



**Plots/houses Management**



**Allotment Certificates including Duplicate Files**



**Location Sync With Google Maps**



**Mergers/split/downgrading/upgrading**



**Customer Registration Certificate Management**



**Allotment History Reports**

# Administrator Dashboard

The Prismatic Housing CRM provides you with a detailed dashboards with admin permissions that cater your business needs.



**Grant users with roles and permissions according to your business requirement**



**Manage all admin accounts with principle access**



**Monitor agent commissions individual or company-wise**

## Additional Benefits



**Customize your dashboard according to your specific requirements**



**Get free maintenance services**



**SMS notification services**





# GET IN TOUCH



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